

VOLUNTEER NEED-TO-KNOW INFO SEPT. 16-17, 2019

LEELANAU STATE PARK- GRAND TRAVERSE LIGHTHOUSE

Dear Volunteer,

Thank you for sharing your time, passion and talent at this year's MC4T event at Leelanau State Park and Grand Traverse Lighthouse.



We are excited to have more than 200 tourism professionals join together to enhance another historic site in Michigan.

We appreciate you!

Register now!

gvsu.edu/michigancaresfortourism/2019

Transportation options

Ride a complimentary motor coach: Reduce your carbon footprint, win prizes and enjoy food and beverages on FREE motor coach transportation via founding partner, Indian Trails. You can register for this option with your [online registration](#).

Monday, Sept. 16 departure schedule:

Utica / Detroit @ 6 a.m.

Lansing @ 7:30 a.m.

Grand Rapids @ 8:00 a.m.

Big Rapids @ 8:45 a.m.

Questions? Email Rita at cooperr@gvsu.edu.

Drive yourself: If you drive yourself and/or don't stay at one of the Leelanau area lodging options (see info below and page 3) arranged by MC4T, you will need to provide your own transportation to the reception, excursions and state park on volunteer day.

Overnight accommodations

Overnight accommodations are being managed differently than in years past because the local Leelanau lodging market required that MC4T purchase rooms in advance.

Alternatively, if want to stay in Traverse City area hotels, we have arranged group rates for you. In this case, reservations will need to be made at hotels directly by you. Keep in mind, you must arrange your own transportation to and from MC4T events.

Another option is that you may book your own hotel reservation at a property of your choice. You must arrange your own transportation to and from MC4T events.

Either way, see the third page for a list of options.

@ Get social!

Share your thoughts, photos and comments on any of our social sites. It's a great way to stay connected. Use our hashtag #MC4T.

Facebook.com/MichiganCaresforTourism

Twitter @MichiganCares

Instagram @MichiganCares

www.michigancaresfortourism.org





MC4T Mobile App

Learn about the significance of our work sites and other unique tourism opportunities in the area. Download the Map-N-Tour App or visit the [MC4T website](#).



Monday, Sept. 16 - Arrival day

11:30 a.m. at Black Star Farms, 10844 E. Revold Road in Suttons Bay – They are rolling out the red carpet as we enjoy our first stop in Michigan’s stunning Leelanau Peninsula. Learn about sustainability practices from Black Star Farms and MC4T partner, Schupan & Sons, while strolling the farm and enjoying lunch.

1:00 p.m. – Depart for your selected excursion. We couldn’t pick just one, so we’ll let you decide how you’ll enjoy the area! Excursions depart from Black Star Farms. Those driving personal vehicles will take their car to excursions and opening reception. Those coming in on motor coaches will take motor coaches to excursions and opening reception.

Each excursion has limited capacity; therefore, registration is on a first-come, first-served basis. You can sign up when you complete your detailed registration. Descriptions of the three-hour excursions are listed on page 3.

5:00 p.m. – Depart for welcome reception. Rooms will be available for changing and cleaning up at the reception.

6:00 p.m. – Reception in Leland/Fishtown, Old Art Building, 111 S. Main Street in Leland. We begin at the Old Art Building, but this progressive reception includes strolling Leland and historic Fishtown along with complimentary local food, beverages and entertainment.

Tuesday, Sept. 17 - Roll up our sleeves

7:15 a.m. – Depart from hotels to Leelanau State Park/Grand Traverse Lighthouse via motor coach (meet in the lobby) or personal vehicles (if you drove yourself). A light breakfast will be provided at the work site.

8:15 a.m. – Welcome and let the projects begin! In teams, you will engage in the restoration of the historic Grand Traverse Lighthouse and Leelanau State Park.

12:30 p.m. – Lunch and then back to making a difference.

4:00 p.m. – Reception celebration. Complimentary food and beverages.

5:00 p.m. – Final tree planting and announcement of the 2020 volunteer project!

Tuesday, Sept. 17 - Saying goodbye

Motor coaches will depart at 5:30 p.m. immediately following the reception.

What to wear for volunteer day

Please wear casual work clothes that you don’t mind getting dirty and/or paint on, closed-toe shoes and rubber or work boots (if you own them) as the ground may be soft/wet.

We HIGHLY recommend a few different clothing items (layering), including short/long sleeve shirts and pants. In September, cool mornings lead to stunning afternoons.

MC4T has the tools/supplies you’ll need, but if you would prefer to bring your own hammer, gloves, eye protection, etc. please bring them!

As always, we provide a cool MC4T t-shirt. We’ll have some extras in case you get paint on yours.

Thank you gracious donors and sponsors! This event ONLY occurs because of our growing list of MC4T partners, donors and volunteers like you! Please take time to visit our website and review the many businesses and organizations who graciously share their resources with us to make a difference.

Pick your excursion

Hike with the Leelanau Conservancy and their expert interpreter. (limited to 20)

Fishtown tour. Food is literally what has made Fishtown what it is today. Join Amanda Holmes, Fishtown Preservation Society executive director, for a one-of-a-kind, behind-the-scenes tour. (limited to 12)

A biking/wine tasting tour will help you experience Leelanau. The tour will feature local experts and wine sampling along the way. Bikes are provided - or bring your own. (limited to 30)

Kayak beautiful Suttons Bay on a one- or two-person kayak and taste locally made adult beverages, too. (limited to 9 single and 5 double kayakers)

Get a workout in and paddle board Suttons Bay with guides (no experience needed). The tour includes a paddle to a local venue for a beer/wine tasting, too. (limited to 20)

Get a behind-the-scenes tour of Black Star Farms, including wine and spirits tasting. You will also learn about their operations, sustainability and hospitality organization. (limited to 20)

Experience outdoor painting with this Plein Air class in Leland/Fishtown. You will learn to paint with expert guidance, all supplies provided. (limited to 10)

Tall ship sailing. Be a crew member of this science and Lake Michigan water adventure. (limited to 35 crew members)

Get an early start on volunteering at Leelanau State Park's playground build. They will need extra hands getting ready for the next day and invite you to work on a small team. (limited to 20)

Explore on your own. There are so many things to do in the Leelanau region. Those on the motor coaches who select this option will be dropped off in Leland.

Registration goodies

You will be provided a number of goodies (ie. tote bag, name tag, t-shirt and other fun things) as a way to say thank you at the Fishtown reception (or at Leelanau State Park/Grand Traverse Lighthouse on volunteer day)!

Overnight accommodations

Option #1. LEELANAU AREA LODGING (Reserve your room with your online registration form)

Motor coaches will pick up/drop off from these properties.

Room reservations are on a first-come, first-served basis, and can be made with your online registration.

The Falling Waters Lodge, 200 A Ave. in Leland

Located in the heart of Fishtown and directly on the water, this lodging property has rooms that vary in amenities and location (some rooms do not face the water). Eight rooms are available with two queen beds each. Prices range from \$180-\$220/night.

Leland Lodge, 565 Pearl St. in Leland

Leland Lodge's 16 guest rooms range from individual king beds to two queen beds with refrigerators and microwave units. Located in downtown Leland, this property is walking distance to Fishtown. Prices range from \$165-\$190/night.

Sunrise Landing Hotel, 6530 N West Bay Shore Dr. in Northport

This classic lodge is situated on Lake Michigan with its own beach and eleven different rooms to pick from. These rooms range in size and amenities. Prices range from \$135-\$180/night.

Sunset Lodge, 12819 Tatch Road in Omena

Sunset Lodge's 3 historic buildings have a total of 12 rooms and suites. All have private bath. Suites have kitchenette or bar sink; dining area w/ refrigerator & microwave. Prices range from \$115-\$140/night.

The Northport Inn, 109 Nagonaba St. in Northport

These nine guest rooms are closest to our volunteer location in Northport. Rooms range from a single queen to two double queen beds. A fitness center is in the building located two blocks from Lake Michigan. Prices range from \$130-\$220/night.

Option #2. LEELANAU AREA LODGING (Make your own reservation with these discounted room rates)

Motor coaches will pick up/drop off from this property.

The Lodge at Leelanau Sands Casino, 2521 NW Bayshore Dr. in Peshawbestown

There is a block of rooms at The Lodge under Michigan Cares for Tourism at \$99+/night. This includes some gambling and food money too! Call the property direct to book this reservation.

Option #3. TRAVERSE CITY AREA LODGING (Make your own reservation with these discounted room rates)

*You **MUST** arrange your own transportation for these locations.*

Contact the hotels below to reserve your own room in Traverse City (about an hour from the volunteer location). These hotels have provided discounted rates for our volunteers. Please tell them you are with Michigan Cares for Tourism to secure the discounted rate.

Country Inn and Suites - \$115/night

231-941-0208 • 420 Munson Ave., Traverse City, MI 49686

Comfort Inn - \$111/night

231-778-8000 • 460 Munson Ave. (U.S.31), Traverse City, MI 49686

Best Western Plus - \$121 or \$139/night (depending on room type)

231-984-8424 • 403 Munson Ave. (U.S.31), Traverse City, MI 49686

Cambria Hotel & Suites - \$169 or \$189/night (depending on room type)

231-778-9000 • 255 Munson Ave. (U.S.31), Traverse City, MI 49686

Grand Beach Resort Hotel - \$94/night

800-968-1992 • 1683 U.S.31 North, Traverse City, MI 49686

Sugar Beach Resort Hotel - \$94/night

800-509-1995 • 1773 U.S.31 North, Traverse City, MI 49686