



MI TOURISM INDUSTRY TAKES ON TAWAS POINT STATE PARK

SEPTEMBER 14-15, 2025



Michigan Cares for Tourism (MC4T) welcomes Michigan's tourism industry to engage in a volunteer experience in partnership with Tawas Point State Park, along the shores of Lake Huron in East Tawas. This collaboration brings together the talents and passions of industry volunteers from around the state working to make a positive difference. Volunteer projects will help enhance areas around the park, beautifying the overall attraction and experience for visitors and residents. Transportation is available from Grand Rapids Sunday morning, arriving in East Tawas in time for a series of regional FAM activities and then departing on Monday after our wrap-up reception.

Did we mention the cool shirt and guaranteed fun too? There's nothing like giving back together!

Sunday, September 14, 2025

TRANSPORTATION (Free, courtesy of Indian Trails)

Departing at 8:00 a.m. sharp from the Alpine Meijer (2425 Alpine Ave NW, Grand Rapids - please note new location). Please indicate on your registration form if you plan to join in the motorcoach fun. A light lunch will be provided. Questions? Contact Jane: peachesinn@gmail.com.

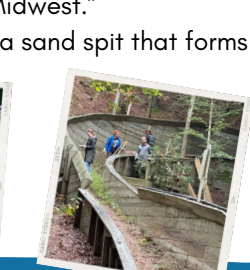
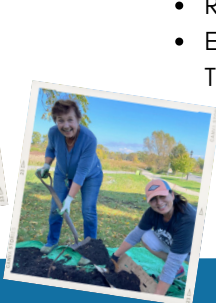
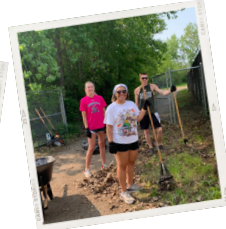
LODGING

A block of rooms are available for Saturday, Sunday and/or Monday at the **Tawas Bay Beach Resort & Conference Center** (300 E Bay St, East Tawas). Rooms are \$125/night (plus taxes). On-site parking is free. Those riding the motorcoach must reserve a room at this hotel or make arrangements accordingly.

FAM FUN

1-4:30 p.m. - Options include kayaking the Au Sable River, a bird watching walk, plein air painting, and a bring-your-own bike ride (or walk) along the Tawas Bay bike path, as well as exploring the downtown area including visiting the Iosco County Historical Museum. A follow up email will be sent to registrants to sign up for their preferred activity.

5:30 p.m. - Group reception at Harbor Park in East Tawas (adjacent to the Tawas Bay Beach Resort). Join us for heavy hors d'oeuvres, friendship and festivities.



What to Wear/Bring

Dress for the weather. Layer for changing temperatures, bring your rain gear, sunblock and sunglasses - or all, just in case. We love Michigan!

Prepare to get dirty. No matter what you wear, you should expect to get paint, glue, mud, dust and/or a variety of other substances on your clothes and shoes. MC4T will supply needed tools/supplies, a cool t-shirt, and food/beverages!

Contact us at janespegvsu.edu or 989.424.0123 by text or voice with questions.

Monday, September 15, 2025

7:14 a.m. - Sunrise Side Sunrise. Drive yourself to Tawas Point State Park or jump on the first motorcoach leaving from Tawas Bay Beach Resort & Conference Center at 6:45 a.m. and soak up the start of the day in true East Tawas fashion!

7:45 a.m. - The second motorcoach departs the Resort for Tawas Point State Park for those who opted for this form of transportation. All others will drive themselves. Upon arrival, volunteers pick up a nametag and t-shirt, then enjoy an on-site breakfast.

8:30 a.m. - Welcome all volunteers! Meet your team leaders, take a group photo and then break off into work teams.

9:00 a.m. - Volunteering begins!

12:00 p.m. - Lighthouse Lunch.

4:00 p.m. - Wind down after a day of projects and join us for a wrap-up reception.

5:30 p.m. - Motorcoach heads back to Grand Rapids.

About Tawas Point State Park

- Formally opened in 1966 after six years of planning.
- Home to the historic 1876 Tawas Point Lighthouse.
- One of Michigan's top bird watching destinations.
- Referred to as the "Cape Cod of the Midwest."
- Encompassing 183 acres at the end of a sand spit that forms Tawas Bay.

@ GET SOCIAL!

Share your photos and experiences on social media during and after the event. Be sure to tag **@MichiganCares** and use our hashtag **#MC4T**.

- [Facebook.com/MichiganCaresForTourism](https://www.facebook.com/MichiganCaresForTourism)
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- www.MichiganCaresForTourism.org